

Moving Forward



2021 Winter Conference | January 27-28 | Virtual Event

CASAweb.org

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Draft Winter Conference Program “SUBJECT TO CHANGE”

Wednesday, January 27

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| 9:00 a.m. – 9:15 a.m. | Welcome from CASA President Jason Dow |
| 9:15 a.m. – 10:15 a.m. | Keynote: The Future of Work
Moderator: Jason Dow, CASA President
Heather McGowan, BigSpeak |
| 10:15 a.m. – 10:30 a.m. | BREAK |
| 10:30 a.m. – 11:00 a.m. | What Comes Next in California? Navigating the Governor’s Executive Orders, Follow Up Actions, and 2021 Budget Priorities
Moderator: Jessica Gauger, CASA |
| 11:00 a.m. – 11:45 a.m. | Water in Real Life: Navigating Complex Communications
Moderator: Alyssa Downs, CASA
Stephanie Corso, Rogue Water Group
Ariane Shipley, Rogue Water Group |
| 11:45 a.m. – 12:15 p.m. | BREAK |
| 12:00 p.m. – 12:30 p.m. | CSRMA Executive Board Meeting (Specialty Meeting) |
| 12:15 p.m. – 1:15 p.m. | Brave Blue World: Q&A with session with Aoife Kelleher, Blue Tech Research |
| 1:15 p.m. – 1:30 p.m. | BREAK |
| 1:30 p.m. – 2:30 p.m. | Roundtables Session 1 (See Topic List Below) |
| 2:30 p.m. – 2:45 p.m. | BREAK |
| 2:45 p.m. – 3:45 p.m. | Roundtables Session 2 (See Topic List Below) |
| 3:45 p.m. – 5:00 p.m. | Federal Legislative Committee Meeting |
| 4:00 p.m. – 5:30 p.m. | Associates Committee Meeting |
| 4:00 p.m. – 5:00 p.m. | Communications Committee Meeting |

Thursday, January 28

8:00 a.m. – 9:00 a.m.	CSRMA Board of Directors Meeting (Specialty Meeting)
8:00 a.m. – 9:00 a.m.	Virtual Women's Networking Breakfast/Coffee (Specialty Meeting)
9:00 a.m. – 9:15 a.m.	Welcome from CASA Vice President Jasmin Hall
9:15 a.m. – 10:15 a.m.	What's Next in Washington? Moderator: Jasmin Hall, CASA Vice President Radhika Fox, US Water Alliance Office of Water (Invited)
10:15 a.m. – 10:30 a.m.	BREAK
10:30 a.m. – 11:45 a.m.	What's Next for Agency Financing and Investment? A Perspective on Bond Ratings, Agency Revenues, and Project Finance Moderator: Robb Grantham, Santa Margarita Water District <ul style="list-style-type: none">▪ Doug Scott, Fitch Ratings▪ Brian Forbath, Stradling Yocca Carlson & Rauth▪ Jeff Tucker, Vallejo Flood & Wastewater District
11:45 a.m. – 12:15 p.m.	BREAK
12:15 p.m. – 1:30 p.m.	Virtual Luncheon Program: Moderators: Teresa Herrera, SVCW; Mike McNutt, LVMWD Executive Director Presentation on New 5 Year Strategic Plan 2020 Awards of Excellence Presentation State Legislative Update (Jessica Gauger) Federal Legislative Update (Eric Sapirstein)
1:30 p.m. – 2:45 p.m.	Forging Partnerships for a Shared Future Moderator: Dave Jones, Hazen & Sawyer <ul style="list-style-type: none">▪ Karen Cowan, CASQA: Stormwater Opportunities▪ Kevin Mattson, Waste Management: 1383 Implementation▪ Peter Grevatt, Water Research Foundation: WBE Efforts▪ Andria Ventura, Clean Water Action: PFAS Collaborations
2:45 p.m. – 3:00 p.m.	BREAK
3:00 p.m. – 4:00 p.m.	State Legislative Committee

Roundtable Topics

- Communications: Agency Outreach to Diverse Audiences
- Communications: Explaining Wastewater Based Epidemiology to Your Community
- COVID-19: Workplace Considerations
- Technical: Odor Control - Effective Strategies for Engaging Collaborating with Your Communities
- Regulatory: Climate Resiliency and Mitigation Actions
- Technology: Pre-Processing Technology for Co-Digestion
- Regulatory: CECs Roundtable [Updates on Microplastics and PFAS]
- Federal: What to Expect from a New Administration: First 100 Days to Next Four Years
- Regulatory: SB 1383 Implementation